

Executive Director's Report July 3 – Sept 20, 2024

In review, since our last meeting:

Dianne Heath, Executive Director, works full-time from home and the office, Darren Usher, Member Services Coordinator, works part-time from the office, Monday -Thursday mornings. Rose Wu, Communications Coordinator and Admin, works remotely 15 hours/week.

Operations

- Support for committees, communities of practice
- Website updates- links now highlighted in blue
- Member assistance with renewals
- Advertising down this year at \$20,000.00- will likely come in under budgeted revenue of \$44,000.00; membership fees look to be on target for \$315,000.00. Operations account \$133,336.61 (Sept. 13, 2024). Donations/Gifts \$13,500.00 is restricted income.
- CASW third quarter dues paid- \$41.00 per non-student member
- On-Boarding and info meetings
- Staff supervision meetings
- Drafted Bylaw changes in light of possible changes to membership criterion and reasons for suspension
- Worked on demographic reports in consultation with Guild
- Event planning for Board meeting
- Conducted two strategic plan interviews
- Member demographics report completed
- Working with survey/vote function on database- text box added
- Proposal to Guild to add Communities of Practice to communications opt in, generate group specific email lists (2025 budget item)
- Event planning for upcoming Board meeting
- Attended Executive meeting August 1

Promotion of the Profession

- Reported monthly to ORL under LOBBYISTS TRANSPARENCY ACT. Provincial only, no Federal lobbying.
- Reviewed pre-election restrictions on advertising, campaigning as of September 20, as per Election Act.
- Met with fellow association re info on lobbying for third party payer inclusion
- Attended Healthcare Associations BC Network meeting- updates on implementation of college amalgamation
- Joined Michael Crawford in meeting with Minister Grace Lore re flawed oversight engagement report. Request for data followed. Meetings to be arranged with Jennifer Charlesworth and Board of First Call
- Met with BCCSW Registrar Ann Joseph- continuing education, new bylaws
- Met with Barbara Lee, UBC and Richard Vedan to prepare and attended UBC School of Social Work Welcome Event- awarded Elder Dr. Richard Vedan with Inspiring Social Worker of the Year Award, Honorable Mentions to Bella Cenezero, Amanda Amaral, So Han Yip.

Elder Dr. Richard Vedan has had many roles including being a 30-year plus member of the BCASW, a keeper of the lodge, and a military vet. In 1994, Richard was appointed Associate Professor at the UBC School of Social Work. He is a past Director of the UBC First Nation House of Learning and was the inaugural Senior Advisor to the UBC President on Aboriginal Affairs. In 2020 Richard was invited to serve as Elder/Mentor for the National 60's Scoop Foundation Regional Forums and provided the ceremonial opening and closing for the National 60's Scoop Foundation's official launch in November 2020. He served on the BCASW Board of Registration in 1994 and then as Chair in 1996. His work and that of others who believe in a strong and accountable profession is the reason that we have regulation and an association voice.

Services for Members (1538)

Engaged membership- multiple activities including high open and click rates on *eBulletin*; requests for inclusion or more information; office consultation phone call requests and emails; participation in mentoring programs

- Monthly *eBulletins*- on average, over double industry averages (Industry average is 30% and a good click rate is 7-6%). Unsubscribes rare.
- Membership consultations included questions re cross-jurisdictional practice, small business start-ups, third party payer inclusion, CASW resources, new Health Professions and Occupations Act implications, consultation groups, ethics application in private practice, access to legal resources
- Members of public- resources, complaints
- 52 FASW listings and billing- refunds, exploring options and feasibility of new private practice roster
- *Autumn Perspectives*
- Mentorship Program –monthly peer group meetings – 168 on mailing list - 8 monthly meetings YTD with 64 individual attendances, averaging 4-10 attendees per meeting; individual matches 13 YTD
- MB scholarship fund renewed
- Facilitated process for UNBC student memberships paid by UNBC
- Discussed continuing education needs with UBC Continuing Education and Certificate Programs Coordinator

Social Justice

- Review of national position on Repeal 43
- Outreach and response to BC Poverty Reduction Coalition to explore how BCASW could contribute to their campaigns
- Attended the release of the report *Don't Look Away* July 16 and reviewed *No Time to Wait* from the Office of the Representative for Children and Youth
- Met with Minister Grace Lore and Michael Crawford following the report release
- On-going responses to counsellors and clients looking for direct services for clients following the FNHA changes as referred Indian Residential School Survivors Society as an advocate for people who were cut from counseling benefits

Priorities Include: initiatives under strategic plan and sustain current levels of service

- eBulletins
- *Perspectives*
- Investigate feasibility of CoP and CPD interest area survey on database for new, re-application, and annual renewals
- Records formerly in storage reviewed, digitalized, and stored or shredded
- Legal and insurance consultation: webinar disclaimer, *Perspectives* article ownership statement and copyright, BCASW liability and insurance for online groups, statements for peer groups, collection of identity data
- Request *Balance* image rights for use from Dylan Thomas
- Continue operational review of mentorship program (Update numbers and info for mentors, plan for needs for support- resources, peer group, webinar, etc.)
- Continue Policy governance, bylaws update with lens of EDIB, alignment, current practices; learn from CASW process
- Delineate roles office/committee in professional development
- Conference/Education & Networking Days plan
- Seek new financial advisor for small non-profit with ethics lens
- Vacation October 1, returning October 9.